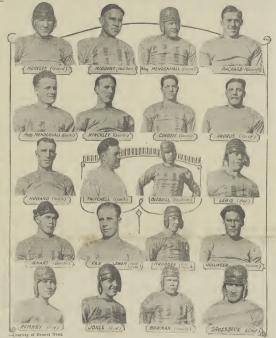
#### Football Rally To-morrow at 12:30

#### NOTICE

#### DR. TALMAGE FIRST SPECIAL LECTURER

# B. Y. U. FOOTBALL MEN



## Coach E. L. Roberts Will Leave B. Y. U.

Will Take Charge of Weber Gym. at Ogden. May ReGym. at Ogden. May Re
May ReGym. at Ogden. May ReGym. at Ogden. May Re
May ReMay ReM

#### Brimhall Talks Again in Assembly

## Y COUGARS TO CLASH WITH C. C. IN FIRST GAME OF SEASON SAT.

Football Men Whose Pictures do Not Appear Here

Dixon, fu'll; McIntosh, quarter; Ar lerson, half; Taylor, half; Swenso. nd; Kimball, end

#### AUTUMN LEAF HIKE **WONDERFUL SUCCESS**

Juniors and Seniors Confidence in Outcome;
Attention Team is in Excellent Shape;
Many New Plays to be Used.

## THE Y NEWS

ablished each Wednesday by the students of the BRIGHAM YOUNG UNIVERSITY Entered as second-class matter at the postoffice at Provo, Utah,

Subscription rates	\$1.50	per	year
Editor	 Miet	h M	aeser
Associate Editor . Business Manager	John Elw	Ges in E	sford Potter

#### WHY A CONSTITUTION?

DANCING COURSE

#### WASTE PAPER

Age that does not be the control of the control of

# BUSINESS HANDLED

#### A CLOSED POEM

"This bozo, U. Kicks Pajamas," So saysa the bigga Profess, "Gets wilda at times when he or And maka da helluva mess."

All nights I wakes up to write

coma the granda old school
a getta the much as I can;
I. Taka Tomato will keepa da go,
ll bea da same as I am
—ETA GARLICK
——Y

#### "Y" MUSIC FACULTY APPEAR IN CONCERT

Quality Kodak Finishing Koda

Van Film Service 77

North University Avenue.

## YOU OWE ONE TO YOURSELF

Within the last three months the CORONA Type-writer Company have perfected a New CORONA Portable Typewriter with a standard keyboard.

Taylor Paper Co.

#### PUBLIC SERVICE BUREAU AT WORK

(b) "I Know of Two Brigh

school.

Every one present was pleased and well satisfied with the program.

Y

DR. TALMAGE FIRST

SPECIAL LECTURER

. --------



Among strangers or among friends, the well-groomed man gets notice, deference, respect.

We've a most interesting collection of the season's foremost styles for men and young men.

> superb tailoring -handsome fabrics -exclusive shades -original models -perfect fit

\$35.00 to \$65.00 others \$22.50 to \$40.00 The Schwab Clothing Co. Inc.

-the house of Kuppenheimer good clothes

#### WOOD-CLIFTON COMPANY

Announce Complete Stocks in

#### New Fall Coats

and Dresses A charming assortment of high class Coats and Dresses at unusually moderate prices.

We cordially invite you to see them.



## Students!

FOR QUICK SERVICE

ECONOMICAL PURCHASING

Phone 19 or 39

#### Provo Meat & Packing Co. "YOUR SATISFACTION IS OUR DESIRE"

57 North University Avenue

Cleaning, Pressing and Dyeing Let us give you the same PROMPT SERVICE and SATISFACTION that we gave you last year.

PROVO TAILORING CO.

A. W. S. SELECTS



FOOTWEAR for the College Boy



MAESER HILL SHOWS MUSIC DEPARTMENT

FRESHMEN RULINGS

# Fashionable Footwear

is the sign of a good dresser

Three marks of Supremacy in the shoe world



1. Fit. 2. Service

3. Style

A smart change in Satin or Patent



Black Kid Button a new creation

You will find, this year, a choice assortment moderately priced at

Shoe Department

## **Taylor Brothers Company**

"The Big Department Store of Provo"

SAY GIRLS!

For Appointment Call 813-J

The La Mode Beaute Shope is the place to get your hair marcelled

by expert operators

Every marcell is guaranteed to your satisfaction. TRY U

Two Blocks West of Fountain 186 West Center St.

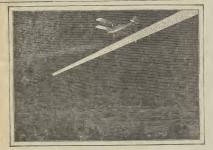
Expert Dressmaking.....

PRICES REASONABLE

Lou Pharo 239 North 6th West

Phone 696-w





## Beacons of the sky

Between Cleveland and Rock Springs, Wyo., along the night route of the air mail service, tall beacons have been placed every twenty-five miles.

Revolving on great steel towers, General Electric searchlights, totaling 1,992,000,000 candle-power, blaze a path of light for the airplane pilot.

What the lighthouse is to the ocean navigator, these beacons are to the conquerors of the air.

#### "BY THE WAY"

## Calendar

Wednesday, October 1 na-"Y" Mountaineer

#### AG. CLUB HAD GOOD SHOW AT FESTIVAL

The Big 25c Shop

#### Clubs

DIXIE CLUB ORGANIZES

The Dixie Club met Monday as ected the following officers: Fresent, Walter Smith, Vice Presides hirabeth Snow; Secretary and Trea

SANPETE CLUB ELECTS OFFICERS

#### PAYSON STUDENTS ORGANIZE

#### THETA ALPHA PHI **BEGINS ACTIVITIES**

### Sweaters for

Pure Worsted Wool Sweaters wear longest, look best and in the long run cost less. They won't stretch or lose their shape.

#### SPECIAL.

Men's all worsted wool Sport Sweaterpopular heather colors, all sizes-

Light weight V-neck Slip-on Sweaters in white and colors-

\$4.75

Hundreds of Sweaters to choose from. All are pure worsted wool-and reasonably

Jenkins Knit Goods Co. 50 North University Ave.

Courses in Elementary and Advanced BALLROOM DANCING

> -GIVEN AT-Y Ladies Gymnasium

BEGINNING OCTOBER 8th at 8:00 P. M.

NEWEST LEADS IN FOX WALTZ, MAH JONGG WALTZ, TANGO and FOX TROT

PRICES:—Eight lessons, \$5.00
Private Lessons: One Person \$2.00; Per Couple \$3.00
FOR ARRANGEMENTS SEE

Miss Mildred Lewis

#### Expert Marcelling and Shingling

Student's Rates Marcell and Bob Curl -Haircutting All day Saturday and Sunday, and after 3 p. m. other days

> Miss Parkinson 114 W. Fifth North

WELCOME STUDENTS

LARSON STUDIO

COLUMBIA THEATRE

Have You Tried

Harvest Bread

IF NOT YOU HAVE MISSED A TREAT.

PROVO BAKERY

58 WEST CENTER ST. —:— PHONE 334

Headquarters for Fruits and Vegetables

We Ship Everywhere Wholesale and Retail

SUTTON MARKET

The House of Service and Quality Three Phones, 193, 294, 195

WE DELIVER \_\_\_\_\_

# 571 DEPARTMENT STORES

#### Students' Sports Suits

In Newest Stylish Colors
Our display of students' suits will appeal
en who are particular about their dress.

The Model Illustrated

others, \$14.75 to \$24.75



#### Fall and Winter Coats

Featuring New Styles at a Saving remarkably low price for Coats of such gorials, so smartly styled! They show the new sleeve effects and ty pockets and collars.



#### STUDENTS

TWO GOOD PLACES TO EAT, HOME AND HERE

SUTTON CAFE

#### Ross Millinery BEAUTIFUL HATS

NOVELTIES, FLOWERS and

FEATHERS

317 WEST CENTER ST.

# Columbia Theatre

**TODAY** LLOYD HUGHES

"The Old Fool"

"Fat" Sanders COUNTRY STORE

A 42-Piece Set of Silverware Given Away Free

Warner Stone's Columbians

## Knight Trust & Savings Bank

Capital \$300,000.00 - Surplus \$48,000.00

J. WILL KNIGHT, President R. E. ALLEN, Cashler P. G. WARNICK, Ass't. Cashler W. ALLEN, Ass't. Cashler Conducts a General Banking Business, Commercial and Savings. Four per cent paid on saving deposits. Accounts of B. Y. U. Students solicited and careful and courtous

Member Federal Reserve System

#### Rocky Mountain Conference Teams to Begin Action this Week; Many Strong Teams

Tigers, Colorado U., Utah Appears to be Formidable

#### EAST HIGH SCHOOL **BEATS PROVO HIGH**

	The game attracted a fine crow-
entrance into the	
iversity of Wyom-	probably one of the largest to eve
	attend a grid game at Provo.
a winning team on	
avail. This year	East High Provo High
ies engaged "Lone	Peterson Benne
	Hayes Gile
us Carlisle Indian	
coach, to direct	Mathewslg Westove
	Creerrt Boardma
is known as to the	Molleruplt Corbe
f Wvoming's team	
ertain that a man	Lewisre Anderso
	Kirkhamle Bow
a respectable ag-	
eld.	Gardnerqb Web
	Davisrh
chances are uncer-	StengerIh
Many members of	
r lost to the	Snarrfb

TUCKER DISCUSSES



to Buy Those Shells

W. H. Freshwater HARDWARE Provo - - Utah

portsmen's Readquarters

The Latest Styles in HAIR CUTS Women and Men

Jones Barber

The game attracted a fine crowd,			
probably one of the largest to ever			
attend a grid game at Provo.			
East High Provo High			
Peterson Bennett			
Hayes Giles			
Mathewslg Westover			
Creerrt Boardman			
Molleruplt Corbett			
Lewisre Anderson			
Kirkhamle Bown			
Gardnerqb Webb			
Davisrh			
StengerIh Johnson			
Snarrfb			

# AMERICAN COLLEGES

Strand 2:45, 4:15, 7:45, 9:15

Four Shows Daily

WEDNESDAY AND THURSDAY

LAURETTE TAYLOR and TOM MOORE

"ONE NIGHT IN ROME"

## FRIDAY AND SATURDAY

"THE BAREFOOT BOY"
from John Greenleaf Whitter's poem
and SPORT REVIEW—TAKE A CHANCE"
—NEXT WEEK—
NORMA TALMADGE
in—"SECRETS"

.......



We invite the students of the B. Y. U. to come and see our beautiful

Hats and Coats at prices that will please all.

Allen Millinery

20 NORTH UNIVERSITY AVE.

This Will Interest You!

\$5.00 Reward for the man whose head will fit the cap in our window

You'll like the new ones we just received. Come in and look them

ERCANBRACK & SON

## Students' Special!

For this week we are featuring an exclusive line of

Ladies' and Misses' Coats

-at-

\$19.50 to \$25.00

Materials of all wool Bolivia, Normandy and all the season's latest fabrics, rich fur collars and cuffs, some with fur trimmed edges and bottom.

Mose Lewis

Rawlings Barber Shop

26 North University Avenu Caters to both Men and Women

Miss Allred does our Marcelling and Hair dressing